



LIFE DIVAS™

**CREATING A PERSONAL, PROFESSIONAL
AND LIFE MISSION STATEMENT**

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Every successful person, event or business has one thing in common – a plan for success. Your mission statement is a uniquely personal testament of what is important to you in your life. It provides clarity and direction when you are faced with opportunities, choices or challenges. Use the following guidelines to create your own life mission statement:

YOU - PERSONAL MISSION STATEMENT QUESTIONS

- What is the major difference you might want to make in the world?
- What would you like to model for yourself and others?
- What type of lifestyle would you like for yourself?
- What do you most value in yourself and others?
- What is your heart's desire? Passion? What inspires you/motivates you?
- What makes you unique? What are your gifts/talents, strengths?
- What is your WHY? WHY are you here?!

YOUR BUSINESS - PROFESSIONAL MISSION STATEMENT QUESTIONS

- How can your business effect positive change/growth? Impact lives for the better?
- What is the major difference you might want to make in the world(professionally)?
- How would you like to be remembered?
- What does success mean for you?
- What are your professional ethics/values?

-How would you use your strengths/spirit/uniqueness in managing, creating, leading and expressing?

-How can you apply your strengths/gifts/talents to be more proactive and contribute to your life and work?

-What is your (professional)WHY? WHY are you in the business/work you are in?

HEART-CENTERED MISSION:
PERSONAL MISSION = PROFESSIONAL MISSION

-What have I always enjoyed doing?

-What has always come naturally for me?

-What have I felt naturally drawn and attracted to?

-What would I do with my life if I were not concerned with money?

-What would I do if I knew I could not fail?

-If I were to die today, what would feel unfinished in my life?

-What is it that is so important to me that I would risk everything in order to achieve or experience it?

Creating a “LIFE-PURPOSE” statement:

This exercise is designed to promote self-awareness and create balance in your life. List the 10 most satisfying experiences in your life, highlighting those that carry special meaning. These latter experiences can become the building blocks for professional and personal goals. This exercise can be done on an annual basis or as often as you like to assist you to stay “ON PURPOSE” in your life.